Evidence, networks and policy: translating new ideas into better outcomes

10 April 2014, The Royal Society

Agenda

09:30	**ARRIVAL & REGISTRATION**

10:10 WELCOME: Dr David Cleevely, CSaP Founding Director

10:20 KEYNOTE: Innovative policy making – translating new ideas into better outcomes
Richard Heaton, Permanent Secretary, Cabinet Office

11:00 SESSION 1: Big data – how will citizens benefit?

- **CHAIR: Stephan Shakespeare, CEO of YouGov, Chairman of the Data Strategy Board**
- Andrew Stott (Public Sector Transparency Board)
- Hetan Shah (Executive Director, Royal Statistical Society)
- Francine Bennett (CEO & Co-Founder, Mastodon C)

The Shakespeare Review argues that government is the richest source of data, accounting for the largest proportion of organised human activity e.g. in health, education and transport. How can making use of this data deliver the greatest benefit to all citizens?

12:30 LUNCH with Poster Session: Introduced by Graeme Reid, Professor of Science and Research Policy (UCL)
Early-career researchers present posters and discuss the potential implications of their research to policy.

13:45 SESSION 2: Policy Challenges (3 x parallel seminars)

These three seminars will bring research perspectives to bear on policy challenges defined by CSaP's Policy Fellows:

o **Seminar 1: Behavioural insights in emergency planning & response**

How can government better understand how the public will behave in an emergency situation? Panellists will discuss how having a better understanding of the behavioural sciences could improve current planning and allow us to respond more effectively in an emergency.

- **CHAIR: Olivia Gray, Chief Operating Officer, Capital, Science & Policy Practice, Willis Group**
- Professor Ed Galea (Director, Fire Safety Engineering Group, University of Greenwich)
- Professor Theresa Marteau (Director, Behaviour & Health Research Unit, Cambridge)
- Elizabeth Surkovic (Deputy Director, GO Science)

- o **Seminar 2: Just how open is 'open innovation' in the UK?**

  The science and innovation system is complex and the UK frequently prides itself on its ability to turn a relatively modest amount of public sector R&D investment into world leading output per head of scientific research. But is the same true of the innovation system, and do we really have the right framework to ensure that knowledge flows to where it can best be used?

    - ▪ **CHAIR: Professor Birgitte Andersen, Director of The Big Innovation Centre**
    - ▪ Chris Pook (Deputy Director Green Economy, Department of Business Innovation and Skills)
    - ▪ Dr Tim Minshall (Reader in Technology and Innovation Management, Institute for Manufacturing , University of Cambridge)
    - ▪ Simon Jewell (Managing Director, Niteworks)

- o **Seminar 3: Can the future elderly population be healthy, happy, independent and valued?**

  We are all living longer – a fact that should be celebrated. But what will it be like when 24% of the population are 65 and over. Should society be preparing itself and the future old now, and if so how? This session will debate these questions and bring together different perspectives from a policy, academic and industry perspective.

    - ▪ **CHAIR: Professor Brian Collins, Director, International Centre for Infrastructure Futures (ICIF), UCL**
    - ▪ Andrea Lee (Deputy Director of Strategy, Department of Health)
    - ▪ Professor John Clarkson (Director, Cambridge Engineering Design Centre)
    - ▪ Rama Gheerawo (Deputy Director, The Helen Hamlyn Centre for Design, Royal College of Art)

15:15   TEA

16:00   SESSION 3: Evidence, networks and policy: What role does evidence and networks of expertise play in the policy development process? (Chair: Jill Rutter, Institute for Government)

- • Rt Hon Liam Byrne MP (Shadow Minister for Universities, Science and Skills)
- • Dr Julian Huppert MP (Liberal Democrat science spokesperson)
- • Rt Hon David Willetts MP (Minister for Universities, Science and Skills)

17:15   CLOSING REMARKS: Dr Rob Doubleday, Executive Director, CSaP

17:30   DRINKS RECEPTION

18:30   CLOSE

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