CsAP Annual Conference

Emerging Technologies for Social Care

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Challenge
London
26th June 2019
How do you think about ageing?
Ageing Society Grand Challenge

To ensure that people can enjoy at least five extra healthy, independent years of life by 2035, whilst narrowing the gap between the experience of the richest and poorest.
Healthy Ageing Challenge

To enable businesses, including social enterprises, to develop and deliver products, services and business models that will be adopted at scale which support people as they age. This will allow people to remain active, productive, independent and socially connected across generations for as long as possible.
Reflections on the market

- Complex landscape
- Market failures
- Need to see disruptive propositions coming to market
- Achieving scale-up and sustainable business models