

CSaP Annual Conference 2014 – Sponsorship Opportunity

The Centre for Science and Policy (CSaP) builds and supports networks of expertise and evidence for public policy that lead to effective knowledge exchange, and the building of trust and mutual understanding.

CSaP fulfils this mission by facilitating interaction between industry, government and academia, so that decision-makers have better access to academic expertise, and research is better informed about public policy.



“By building the networks of evidence and expertise for public policy, CSaP can make a real difference to how government meets the biggest challenges we face today.”

Lord Sainsbury, former UK Minister of State for Science and Innovation

“I congratulate the Centre for Science and Policy for building on this work, with a UK-wide network of some of the brightest academics and scientists in the world. Better links between policy makers and leading researchers mean our approach will continue to be framed by expert knowledge and clear evidence.”



David Willetts, UK Minister of State for Universities and Science

Evidence, networks and policy: translating new ideas into better outcomes

[CSaP's 2014 annual conference](#) will focus on the role of networks in innovative policy making, and on the use of evidence and expertise to improve policy outcomes. Invited speakers from government, academia, industry and civil society will debate some of the key policy challenges identified by our Policy Fellows, including open innovation; big data; behavioural insights into emergency planning and response; and climate resilience in the built environment.

A poster competition will give early-career researchers an opportunity to discuss the potential policy implications and societal benefits of their research with policy makers. And networking sessions will provide an opportunity for attendees to meet with a range of experts and decision-makers, to make new connections and to develop existing relationships.

This will be our third annual conference. Our [previous conferences](#) have covered themes on ‘risk and uncertainty in policy’ and ‘future directions for scientific advice in Whitehall’, and attracted audiences in excess of 200.

SPONSORSHIP OPPORTUNITIES

Sponsoring the CSaP annual conference offers a unique opportunity to connect with the CSaP network, and to show support for the role of evidence and expertise in the policy making process. Outputs from this event will not only reach the 200+ attendees, but the 1000s of people in CSaP's network – from government and academia to business and civil society.

Sponsorship package 1 – £6000

- Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date emails, invitations, CSaP newsletter (8000+ reach)
 - Sponsor listing on all at-event signage and in the event handout
 - Sponsor recognition, and opportunity to participate in conference video
 - 4 complimentary tickets to the main event + drinks reception
 - Company name mentioned in all media coverage: print and online
 - Opportunity to display any company marketing materials
 - 2 complimentary tickets to the CSaP Annual Reception in October 2014
 - A one-day [Policy Fellowship](#) 'taster' (a day of tailor-made meetings with academic experts across a range of disciplines)
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Sponsorship package 2 – £3000

- Sponsor recognition on all event-related marketing & promotional collateral: save the date emails, invitations, CSaP newsletter (8000+ reach)
 - Sponsor listing on all at-event signage and in the event handout
 - Sponsor recognition and link from CSaP event page
 - 2 complimentary tickets to the main event + drinks reception
 - 1 complimentary ticket to the CSaP Annual Reception in October 2014
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Sponsorship package 3 – £1,500

- Sponsor listing on all at-event signage and in the event handout
 - Sponsor recognition and link from the CSaP event page
 - 1 complimentary ticket to the main event + drinks reception
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Download the CSaP [2013 annual report](#)